

24:24 LEADERSHIP PROGRAM FOR WOMEN IN SUPPLY CHAIN

The supply chain has never been known as a career path many women in business pursued. However, that is changing. Today, the role of the supply chain has expanded and is now recognized as a critical ingredient in business success.

At CGE and DSCI, we are committed to helping women discover fulfilling careers in this vital area. The TrailblazeHers initiative seeks to address gender imbalance in supply chain management ranks. Through the 24:24 Leadership Program, we aim to inspire more women to seek and advance careers in supply chain operations.

The 24:24 Leadership Program, our third cohort, will accept 24 women seeking a career in supply chain to be mentored by 24 exceptional women supply chain leaders. We believe combining high-touch mentorship with training on contemporary supply chain trends will help more women excel as supply chain leaders.

Be a TrailblazeHer!

WHAT IS INCLUDED IN THE 24:24 LEADERSHIP PROGRAM?

Over the course of four months, participants will receive professional growth opportunities through live sessions and 1:1 mentorship*. Live sessions will be led by DSCI experts & women in supply chain leadership positions. In addition, there will be monthly peer group activities for networking and problem-solving.

Participants who successfully engage in the live sessions will have access to a senior women supply chain leader as their mentor. The mentor will be available for 1:1 meetings, providing you with personalized guidance and support as you navigate the challenges and opportunities of your professional growth.



“My highlight from the program is the relationship with my mentor and how she helped me with the issues I was facing at work. Having an outside source to really mentor me through some of these issues was a huge win for me. It has changed the way I am doing things and the outlook for my career”

Julianne Keel | Demand Planner | Sunday



WHAT TO EXPECT?



Spend an average of 3-4 hours/month participating in 24:24 activities from July -October



Join live sessions to learn about supply chain transformation challenges and solutions



Participate in 1:1 mentoring sessions to develop your leadership skills

NOTE: Participants are required to attend all the live and open sessions in order to gain access to their mentorship module. In case of extenuating circumstances/ emergencies, participants are requested to inform the management prior to the session regarding their absence.

PROGRAM BONUSES



Access to DSCI research materials and white papers



Priority access to TrailblazeHers events and webinars



LinkedIn Badge upon successful completion of the program

WHO SHOULD APPLY?

Women professionals

- ✓ Working as an associate or manager or similar role with 1-6 years experience in supply chain operations
- ✓ With a desire to pursue leadership roles in supply chain



“Being part of the TrailblazeHers program was an amazing experience. I felt the program empowered women in supply chain roles through the digital supply chain transformation learning sessions, the peer-to-peer interactions where we shared our experiences with each other, and the fantastic mentorship program that encouraged many conversations about individual development and career progression. I especially appreciated my conversations with my mentor – having a person who understood the challenges I had as a young female professional and could offer a third party perspective was invaluable to me.”

Alissa Chiang,

Sustainable Supply Chain and ESG Risk Resilience Leader, IBM



PROGRAM TIMETABLE

July 1	Cohort Selection and Announcement
July 12	Welcome Orientation and Keynote
July 19	Live Session 1
July 26	Open Mic 1
August 2	Live Session 2
August 16	Open Mic 2
August 23	Live Session 3
August 30	Open Mic 3
September 1- October 31	Mentorship module*
October 31	Graduation and Submit Mentor/Mentee Reflections Form

NOTE:

- 1 The duration for live sessions, keynotes and open mics is 1 hour, except for live session 3, which will be scheduled for 1.5 hours. All the sessions will be held at 12 P.M. Eastern Time.
- 2 Live session topics include critical emerging trends in digital supply chains, developing digital supply chain leadership skills and a case-study on digital supply chain transformation.
- 3 *Participants are required to attend all the sessions in order to graduate to the mentorship module. The assigned mentor will be available from September 1- October 31 for up to 4 hours; Mentoring sessions can be scheduled at mutually convenient times and intervals and a mentorship guide will be provided.