

**Panama 2024 and Beyond:
Connecting Continents and Global Supply Chains**

Executive Leadership Forum

(Tentative Agenda)

September 24-26, 2024

Panama City, Panama

Tuesday, September 24, 2024

12:00pm – 6:00pm

Optional Activity: Panama Canal Tour (TBC)

Description: Witness supply chains in action and join us for a guided tour of the Panama Canal. This tour will showcase the history, significance, and global impact of the Panama Canal. Hors d'oeuvres and drinks provided. Dinner on your own afterwards.

Wednesday, September 25, 2024

8:00am – 8:30am

Registration and Complimentary Breakfast

8:30am – 9:00am

Welcoming Remarks and Forum Objectives

9:00am – 10:00am

Central & South America's New Strategic Value

Description: The freedom of conducting global business has changed. CEOs are now dealing with new geo-political and geo-economic constraints. Against this backdrop, Central and South America have emerged as pivotal regions, offering unique opportunities. We will explore how these regions' evolving dynamics can inform and shape strategic investment and operational decisions, enabling supply chains to thrive.

10:00am – 11:00am

Leveraging Digital Supply Chains to Navigate Uncertainty in Today's Global Economy

Description: In a segmenting global economy, digital technologies and supply chains provide greater visibility, operating agility, compliance capabilities, and cost advantages. This session will delve into the strategic utilization of supply chain strategies, including nearshoring/friendshoring, navigating national security regulations, and meeting evolving ESG demands.

11:00am – 12:00pm

Executing Supply Chain Constellations of Value

Description: Discover how to implement a Constellation of Value through leveraging cutting-edge technologies, fostering stronger partnerships with suppliers and collaborators, and harnessing talent to forge a supply chain that is resilient and adaptable.

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12:00pm – 1:00pm	Lunch
1:00pm – 2:00pm	ESG in Supply Chain: Setting Priorities and Measuring Results Description: As customer expectations and regulatory environments evolve, supply chains need to adhere to new standards. Business leaders will highlight inventive approaches to synchronize your supply chain operations to fulfill new ESG requirements and responsibilities.
2:00pm – 2:30pm	Spotlight: Supply Chain Innovations <i>Innovation Study Results - How are COOs adopting breakthrough technologies and determining value versus hype?</i>
2:30pm – 3:30pm	Artificial Intelligence Use Cases for Supply Chain Transformation Description: Understand how AI is reshaping traditional paradigms within supply chain by discussing real world applications. Acquire practical approaches to harness the potential of AI for strategic advantage in your organization.
3:30pm – 4:00pm	Break
4:00pm – 4:45pm	Transforming Logistics and Distribution: Sea, Land & Air Description: Technology is creating opportunities for greater visibility, transparency and efficiency in the movement and distribution of products. Digital processes can deliver enhanced security, resilience, and competitive value.
4:45pm – 5:30pm	Accelerating Trade Through the Use of an Open-Source eBill of Lading Description: Explore practical use cases of DSCI companies and the Open-Source eBill of Lading Initiative on how the technology behind the open-sourced electronic bill of lading will accelerate global trade and impact your organization.
5:45pm – 7:00pm	Tour of Panama Canal Museum
7:00pm	Group Dinner

Thursday, September 26, 2024

8:00am – 8:30am	Complimentary Breakfast
8:30am – 9:45am	Cyber Security Threats to Infrastructure Description: Use case studies to understand how threat actors are using cyberspace to hold businesses and states hostage. These events, though not distinctly maritime in nature, will help the audience visualize and describe major trends in ransomware and techniques like “living off the land” to compromise entire operating systems and lead to multibillion dollar losses and significant reputational damage.

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9:45am – 10:15am	Spotlight: Supply Chain Innovations
10:15am – 10:45am	Break
10:45am – 11:45am	Exceeding New Customers' Expectations Using Supply Chains Description: Dive into a dynamic conversation with industry leaders as they dissect the evolving demands of customers. Uncover the driving forces behind these shifts and explore how organizations are not merely responding but proactively staying ahead of both customers and competitors.
11:45am – 12:00pm	Spotlight: Augmented Reality to Redefine the Customer Experience Description: Link your physical product with the digital world by utilizing augmented reality to connect your customer needs and your supply chain. Be a witness of a first case study.
12:00pm – 1:00pm	Lunch
1:00pm – 2:00pm	You Choose: Coordinated Networking on Your Topic of Choice Description: Engage in an interactive networking session where you have the freedom to shape the discussion around your specific challenges or areas of interest. Utilize this opportunity to seek targeted responses from other attendees.
2:00pm – 2:45pm	Talent Acquisition and Development in the Evolving Supply Chain Landscape Description: Explore the supply chain talent needs, with a spotlight on the rising demand for "purple people" possessing both business acumen and tech expertise. Gain insights into employee perspectives on the brand values they prioritize most which are crucial for talent acquisition and retention.
2:45pm – 3:30pm	Customer Relationship Models – Bringing Tequila and Mezcal to the Market Description: A discussion about building strong customer relationships and a tasting of leading tequila and mezcal products.
3:30pm – 3:45pm	Closing Remarks